



The Meantime Coffee Co.
180 E. Cameron Ave.
Chapel Hill, NC 27514

FACT SHEET

CONTACT: Jack Wilson, publicist
919-302-5903, jdwils@ad.unc.edu

Sept. 21, 2023

THE MEANTIME COFFEE CO. PRIORITIZES SUSTAINABILITY IN BUSINESS OPERATIONS

Why does Meantime value sustainability?

- Meantime is committed to offering products that are ethically sourced to serve as a [sustainable food hub](#) on campus and promote responsible consumption.
- Meantime frequently partners with small businesses and [student organizations](#) to expand its community impact.

How does Meantime prioritize sustainability efforts?

- Meantime sources its coffee from [Carrboro Coffee Roasters](#), which forms direct relationships with coffee farmers to promote fair global trade.
- Partnerships with local small businesses, including [Ninth Street Bakery](#) and [UpDog Kombucha](#), make sustainable products accessible to UNC-Chapel Hill students and faculty.
- Meantime works with [CompostNow](#) to reduce waste created by cups, coffee grounds and more.
- Meantime's ["Bring Your Own Mug"](#) (BYOM) initiative incentivizes customers to provide reusable drink containers and reduces waste created by cups, sleeves and lids.
- Offering a variety of free milk alternatives to customers combats environmental impacts of the dairy industry.

Quick statistics

- Meantime's [2022 Impact Report](#) begins to survey Meantime's full environmental impact using quantitative analysis and globally recognized [Sustainable Development Goals](#). This report includes data such as:
 - In 2022, Meantime's compost efforts diverted *4,512 tons* of waste from the landfill.
 - In 2022, Meantime's BYOM initiative saved *4,500 single-use cups* from the landfill.

For more information, contact The Meantime Coffee Co. Chief Sustainability Officer Katie Whittington at sustainability@meantimecoffee.com.